



Beverage Innovation Award to Ecolean

Ecolean has been awarded at the Beverage Innovation Awards 2009 for its lightweight aseptic packaging, Ecolean Air Aseptic. Ecolean wins the category "Best carton or pouch", in which proven consumer benefits and major contribution to lightweight were two of the criterions asked for.

The ceremony was arranged by Foodbev and recently held at the DrinkTec fair in Munich. This year's awards programme attracted over 340 entries from 40 countries.

- This is our second prestigious prize within the last three months. We are very proud to get confirmation once again that our innovative packaging is appreciated, which also is proved by the rapid increase in sales that we experience, says Peter L Nilsson, Managing Director Ecolean.

For more information about Ecolean lightweight packaging system, visit www.ecolean.com
High resolution pictures can be downloaded at: <http://www.ecolean.com/en/about/downloads>

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Ecolean develops and manufactures packaging systems for the dairy and liquid food industry. Our modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is an international company with its head-quarters in Sweden. Founded in 1996 Ecolean has commercial activities in 30 countries, China and Russia being the largest markets. Ecolean has 250 employees.

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Ecolean Air Aseptic The package weighs only 14 grams. With its unique thin and durable lightweight construction, the package saves energy during production, transport and waste handling.