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Ecolean wins global packaging award for new aseptic packaging

After a successful and highly recognized launch of a new aseptic packaging system in March, this new packaging has now been awarded in the 21st DuPont Awards for Packaging Innovation, in competition with over 100 companies from the Americas, Europe and Asia.

This year DuPont Awards focuses on recognizing innovations that demonstrate breakthrough achievements in sustainability.

Motivation of the jury:

“Revolutionary new approach to aseptic packaging cuts package weight by 50 percent and uses natural material to significantly reduce raw materials in the construction.

Innovative design and use of materials enables tremendous resource reduction and energy savings. The handle design eliminates the need for a separate rigid pouring holder. Empty packages weigh just 14 grams, a nearly 50 percent weight reduction compared to cartons, which are the current standard for aseptic packaging. Use of calcium carbonate (chalk) reduces the amount of polymer needed in the structure. The low weight and volume enable shipping substantially higher quantities per truck. “

- Ecolean's lightweight packaging is consumer convenience and environmental concern in one, so we are honored and proud to receive this international award focusing on sustainability and sustainable packaging, says Peter L Nilsson, Managing Director Ecolean.

For more information about DuPont Awards competition, visit: www.packaging.dupont.com

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For more information about Ecolean lightweight packaging system, visit www.ecolean.com

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Ecolean develops and manufactures packaging systems for the dairy and liquid food industry. Our modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is an international company with its head-quarters in Sweden. Founded in 1996 Ecolean has commercial activities in 30 countries, China and Russia being the largest markets. Ecolean has 225 employees.

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Ecolean Air Aseptic The package weighs only 14 grams. With its unique thin and durable lightweight construction, the package saves energy during production, transport and waste handling.