ecolean
a lighter approach to packaging

PRESS RELEASE

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Ecolean raising the bar at this year's Gulfood Manufacturing in Dubai

For the third time Ecolean will exhibit at Gulfood Manufacturing, Dubai's leading event for the food and beverage industry in the MEASA-region. At this year's event, held over November 7-9th, Ecolean will increase its efforts with an even bigger exhibition area, presenting the company's complete range of packages for chilled as well as ambient distribution.

Ecolean has continued to strengthen its global reach and launched new packaging solutions over the past year. At Gulfood Manufacturing this year, visitors will be able to experience Ecolean's latest packaging innovation, the Ecolean® Air Aseptic 125ml, successfully launched in the Dostea brand by Fauji Foods in Pakistan.

"Our line-up for Gulfood Manufacturing this year is the most complete range of innovative packaging solutions we have ever put on display. And we know that there is a huge interest in this region for our unique approach – with all the benefits that comes with a truly innovative package format," comments Anna Annerås, Marketing Director, Ecolean.

Ecolean can be found in stand Z6-E50, where they will be introducing all visitors to their full system approach and displaying the comprehensive range of packaging solutions for liquid food production. This includes the unique transparent Ecolean® Air Aseptic Clear packages – as well as the brand new attractive single serve package, Ecolean® Air Aseptic 125ml.

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About Gulfood Manufacturing

Gulfood Manufacturing is the MEASA-region's biggest food and beverage processing industry event, with suppliers from 60 countries. This year it is estimated that approximately 35,000 food and beverage industry representatives from all over the world will attend the exhibition.

Ecolean develops and manufactures innovative packaging systems for the dairy and liquid food industry. Ecolean's modern lightweight packaging is consumer convenience and environmental concern in one. Ecolean is a global company with headquarters in Sweden. Founded in 1996 it has commercial activities in more than 30 countries, China, Pakistan and Russia being the largest markets. Ecolean has 300 employees.

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About Ecolean Pakistan

As of earlier this year, Ecolean's regional headquarters in Pakistan was converted into a fully-owned subsidiary. From the office in Lahore, Ecolean easily covers all the dynamic markets in the MEASA-region, offering a complete range of support and service to both existing and prospective future customers.

Ecolean® Air Aseptic 125ml.

The Ecolean stand at Gulfood Manufacturing 2015.

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