

Join Ecolean at Drinktec to Experience Less

Drinktec is the world's leading trade fair for the beverage and liquid food industry and will once again be held at Messe München in September 2022. Ecolean, a global packaging supplier of lightweight packages for both chilled and ambient distribution, will participate in this international trade fair for the first time.

During Drinktec, Ecolean will debut Ecolean® Air Aseptic Clear on the global market. Clear is a unique and transparent package, which is lightweight, flexible, and produces a smaller carbon footprint. It is also certified as recyclable in existing recycling systems for mixed polyolefins.

You will find Ecolean in Hall A6, Stand 140, where Ecolean's complete packaging ranges and customer cases will be showcased in a Minimart, clearly emphasising the unique ability of the packages to stand out on store shelves and catch the eye of consumers.

Ecolean's packaging solutions, both lightweight packages and filling lines, provide the perfect base for any brand wanting to add more consumer convenience while reducing their environmental impact. A seminar programme in the stand will present customer examples, testimonials, and industry insights.

"We have been exhibiting at other large, global exhibitions for many years, but decided that the time was right for Drinktec," says Hanna Jeppsson, Communications Director at Ecolean. "The high ratio of relevant visitors from the global liquid food and beverage industry is the main reason we chose to participate.

"Ecolean's less-is-more approach helps customers from all over the world to add more convenience and differentiation, which ultimately leads to more sales of their beverages. And, at the same, they lessen their impact and reduce costs and resource-use. The combination is simply unique, and a perfect fit for the beverage industry, so we hope to gain a lot of attention at Drinktec."

About Drinktec

Drinktec is the world's leading trade fair for the beverage and liquid food industry, and takes place every four years in München, Germany. The exhibitors at Drinktec showcase solutions for every application, from ingredients and raw materials to processing and packaging systems and more. The entire repertoire of the beverage and liquid food industry will be on display in München between the 12th and 16th of September 2022.

The last Drinktec exhibition in 2017 attracted 1,749 exhibitors from 80 countries and over 76,000 visitors from 170 countries. Read more at drinktec.com



Pictures

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JOIN US AT DRINKTEC 2022
DATE SEPTEMBER 12-16
VENUE MESSE MÜNCHEN, GERMANY
BOOTH A6, 140

CLEARLY WORTH A VISIT

Ecolean® Air Aseptic Clear

Join Ecolean at Drinktec



Ecolean's complete packaging ranges will be on display at Drinktec

ecolean
a lighter approach to packaging

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About Ecolean

Ecolean develops and manufactures innovative packaging systems for the beverage, dairy and liquid food industries. Ecolean's modern, lightweight packaging solutions and resource-efficient filling lines offer both customer and consumer convenience and environmental responsibility. Ecolean is a global company with its headquarters in Sweden. Established in 1996, the company has commercial operations in more than 30 countries, with China, Pakistan, Vietnam, and Europe being its largest markets. Ecolean has more than 500 employees. Read more: ecolean.com

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