

# Latest Sustainability Report highlights Ecolean's raised sustainability ambitions

HELSINGBORG, SWEDEN - 2020-06-15

The global packaging producer Ecolean has had sustainability at the core of its operations, since its establishment in 1996, and continues to challenge itself with even higher ambitions going forward.

The highlights of the Ecolean 2019 Sustainability Report include the company's use of 81% renewable electricity at its packaging material production sites and filling line equipment manufacturing plant globally during 2019. Well on their way towards its target of sourcing 100% renewable electricity by 2030. Ecolean is also committed to offering its customers a product range designed for recycling by 2025, fitting into present post-consumer recycling systems.

"Sustainability is present in everything we do," says Peter L Nilsson, CEO at Ecolean. "We know that our customers and others in the industry closely monitor our high level of commitment and sustainability progress as an industry leader within lightweight packaging solutions. For example, the majority of the electricity used in all of our production and manufacturing plants during 2019 was derived from renewable sources, and this is only one of 12 objectives in our sustainability agenda."

## Promoting circularity throughout the packaging industry

By being completely transparent with the challenges ahead, Ecolean believes it can raise the bar for sustainability – not only within its own operations, but also within the entire packaging industry. Ecolean has set a goal to offer a new range of their unique, lightweight packaging designed for easy recycling before 2025.

The company also increases recyclability in existing recycling systems, by being involved in several recycling initiatives globally, and supporting the development of systems where adequate processes are lacking. "We promote circularity for our packaging solutions and engage in efforts to ensure that our packages are well-suited for existing recycling processes," says Anna Palminger, Sustainability Manager at Ecolean. "However, globally, many markets still lack adequate recycling systems and we work proactively through membership in organisation such as CEFLEX in Europe, the New Zealand Soft Plastics Initiative and the REDcycle recycling programme in Australia."

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### External sustainability recognition

In 2019, Ecolean was rated in the top 5% globally of 60,000 companies for its sustainability work, assessed by EcoVadis, an independent provider of sustainability ratings. “Ecolean’s vision states that we are to be the best packaging company in the world in the eyes of all our stakeholders,” says Palminger.

“Our sustainability objectives, with ambitious targets, means that we must have world-class manufacturing and production processes. We are well on our way towards fulfilling our targets and our vision, which is documented in the 2019 Sustainability Report and the rating by EcoVadis confirms that we are on the right track.”

[Read the full Ecolean Sustainability Report 2019 here.](#)

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### About Ecolean

Ecolean develops and manufactures innovative packaging systems for the beverage, dairy and liquid food industry. Ecolean’s modern lightweight packaging offers both consumer convenience and environmental responsibility. Ecolean is a global company with its headquarters in Sweden. Established in 1996, the company has commercial activities in over 30 countries, with China, Pakistan, Russia and Europe being its largest markets. Ecolean has 450 employees. [www.ecolean.com](http://www.ecolean.com)

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